

Practice Development for the Junior Bar Post Covid

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Presenters

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ABA Practice Development Committee

Australian Bar Association is the peak body representing 6000 barristers throughout Australia.

ABA draws upon the experience and knowledge of its members to represent effectively the profession and advance public debate on law reform and legal policy issues.

ABA recently established the Practice Development Committee to help deliver the ABA's purpose: to promote the administration of justice, the rule of law and the excellence of the Bar.

The Committee currently comprises <u>Dominique Hogan-Doran SC (NSW)</u>, <u>Oren Bigos QC (VIC)</u>, <u>Dr Neville Rochow QC (SA)</u>, <u>Philip Bambagiotti FCIArb (NSW)</u>, <u>Dr Juliet Behrens (ACT)</u>, <u>Rebecca O'Brien (WA)</u>, <u>Maria Saraceni (WA)</u>, <u>Susan McNeil (QLD)</u>, and <u>Mark Seymour (NSW)</u>.

Work of the ABA Practice Development Committee

- Advise the ABA Council and the Executive in relation to barrister practice development matters
- Consider and propose ways to promote the work of barristers to solicitors, in-house counsel and clients, including internationally
- Consider and propose to the ABA Council and the Executive, ways to increase the volume, share, value
 and quality of work available to barristers in all practice areas, both domestic and international, and
 at all levels of seniority, with a particular emphasis on the work available to new and other junior barristers
- Identify and promote new and emerging practice areas of relevance to barristers
- Consider and propose mechanisms to facilitate barrister practice, including resolving technology related issues, promoting harmonisation of rules between jurisdictions, and facilitating direct briefing, secondments, and other opportunities for practice
- Conduct continuing professional development seminars, presentations and information sessions to assist barristers, particularly new and other junior barristers, in practice development
- Liaise with, and promote the work of, practice development committees of ABA constituent bodies
- Work on such projects in relation to barrister practice development as the ABA Council or the Executive shall refer to the Committee.

Adapting to a new 'normal'

Pandemic: what changed?

Where barristers work

When barristers work

How barristers work

What work barristers do

Work from home and remote working

Virtual hearings

Reduced work/life separation

Increased/changed hours of work

Reduced opportunities for collegiality

Reduced opportunity to market and network

Type of and opportunities for work changed

'Post' pandemic: a new normal?

Where barristers work

When barristers work

How barristers work

What work barristers do

Mix of face-to-face and AVL hearings

Online client and witness conferences continue

Remote working and flexibility still available

Improving work/homelife separation

Hours of work variable

Better opportunities for collegiality

Increased opportunity to market and network

Type of and opportunities for work changing

Junior Bar in the new normal: being 'front of mind' for instructors



'Coffee' catchup



Activate LinkedIn



Circulate updated CV or recent paper



Invite to event

Junior Bar in the new normal: securing 'repeat' instructions











set expectations upfront

communicate clearly

be timely

no bill shocks

be supportive of client relationship

Junior Bar in the new normal: using your transferable skills

Consider how your existing skillset can be used in new and different areas of practice. For example:



- experts
- o vulnerable witnesses
- officials



Financial literacy

- o damages and compensation claims
- o fraud and corruption inquiries
- o accounting and auditor discipline
- o family and probate property disputes

Pro bono: opportunities

Victorian Bar Pro Bono Scheme

NSW Bar Legal Assistance Referral Scheme

ACT Law Society Pro Bono Clearing House & Legal Advice Bureau

Northern Territory Pro Bono Clearing House

Queensland LawRight

South Australia Justice Net

Law Society of Tasmania's Pro Bono Clearing House

Western Australia Law Access











Marketing Business Development Practice Development

KNOW THE DIFFERENCE



Marketing is about promotion

MINDSET

- ☐ Front of Mind: do they remember you?
- □ Short term: will it have currency?
- □ Small bites: does it prompt action?
- □ Clarity: who is your market?
- □ Online or off: where is your market?
- ☐ Helpful: will people learn through your content

(and promote you to others)?

ACTION

- ☐ Short term -> upcoming CPD
- ☐ Small bites → link to registration
- ☐ Your market -> solicitors and clients
- □ Online or off -> Website, LinkedIn, Twitter
- ☐ **Helpful** → *identifies* & *shares solutions to current problems*

Business development is about connection

MINDSET ACTIONS Long term Support your solicitors be helpful foster reciprocity Solutions Know their clients Learn their problems Provide solutions

Practice development is about sustaining

PRACTICE AREA DEVELOPMENT

- Securing repeat instructions
- Using your transferable skills
- Nurturing your expertise
- Developing your niche
- Pro bono opportunities

SKILL DEVELOPMENT

- Strengthening your skill set
 - Advocacy skills
 - Technological skills
 - Business skills
- Broadening your professional skills
 - Mediator/Arbitrator
 - Director

Practice area development

ESTABLISH AND EVOLVE

Practice area development - developing your niche

Horizontal niche – specific practice area

Vertical niche – specific industry

Demographic niche – similarly situated people

Combined niche horizontal/vertical - horizontal/demographic - vertical/demographic



Q Search



Home / Find-A-Barrister

Find-A-Barrister

This webpage only contains the contact details of those barristers who are members of the Australian Bar Association with current practising certificates, and who have agreed to their details being made available. For more information read our disclaimer here.

Area of Practice	~
Area of Specialisation	~

Advanced Search +

About the ABA About Us Strategic Plan 2020-2025 ABA Council Past Office Holders

For Members Advocacy Training Events Calendar Life & Honorary

For the Community Advocacy Training What is the Bar? What is a Barrister? Briefing a Barrister Practice Areas Becoming a lawyer in Australia

Council

Council

Faculty

Courses

Policy What we do Diversity and The Judiciary Criminal Justice Human Rights

News & Media Indigenous Issues News Items Media Releases Publications Annual Reports ABA On Demar

Primary Areas of Practice

<u>Alternative Dispute Resolution</u> <u>Government</u>

<u>Commercial</u> <u>Industrial and Employment</u>

<u>Common Law</u> <u>Inquests, Inquiries, Tribunals and Commissions</u>

Criminal Law International Law

<u>Energy and Resources</u> <u>Public and Administrative Law</u>

Environment and Planning Tax and Revenue

Equity and Trusts Technology and Media Law

<u>Family Law</u> For more detailed practice areas see:

https://austbar.asn.au/for-the-community/practice-areas

Junior Bar in the new normal: nurture and showcase your expertise



Write an in-depth article



Present at a specialist conference



Undertake a short course or micro-credential



Commit to postgraduate study

Skill development

STRENGTHEN AND BROADEN YOUR SKILL SET



AUSTRALIAN ADVOCACY INSTITUTE

Upcoming ATC Courses





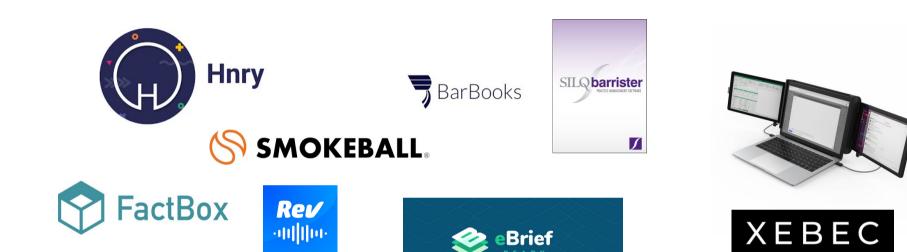
coaches include senior Australian judges as well as senior international and Australian Silks and Juniors as well as professional voice, movement and impact coaches accredited by

the ABA ATC.

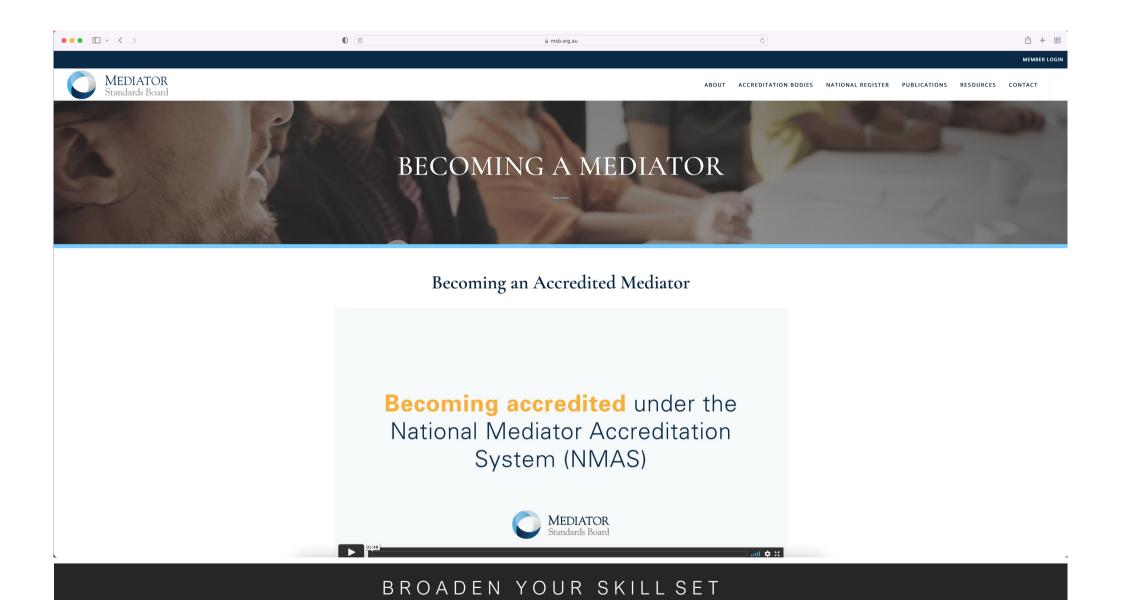


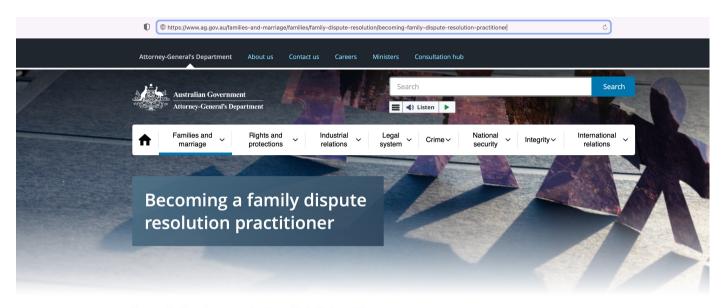
ADVOCACY TRAINING COUNCIL

REFRESH AND ENHANCE YOUR ADVOCACY SKILLS

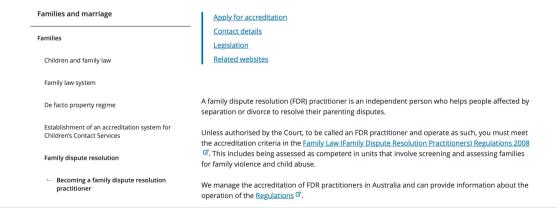


NEW TECHNOLOGY TO SUPPORT YOUR PRACTICE





Home > Families and marriage > Families > Family dispute resolution > Becoming a family dispute resolution practitioner



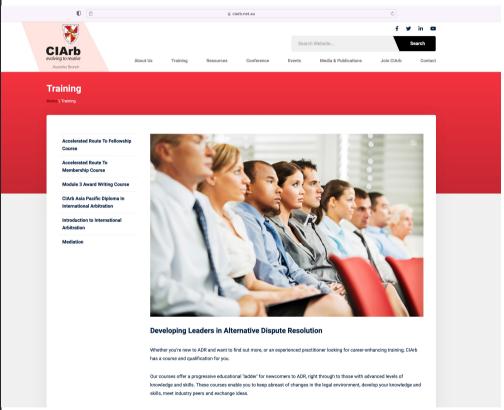
BROADEN YOUR SKILL SET

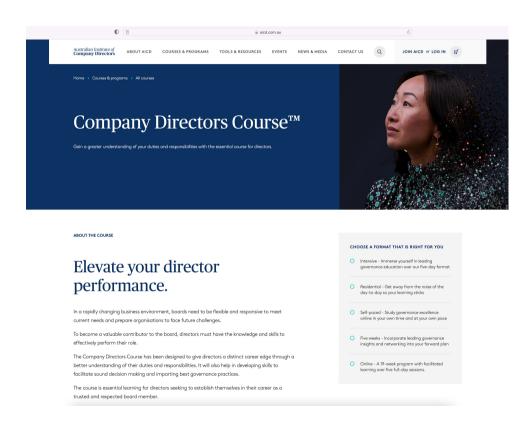


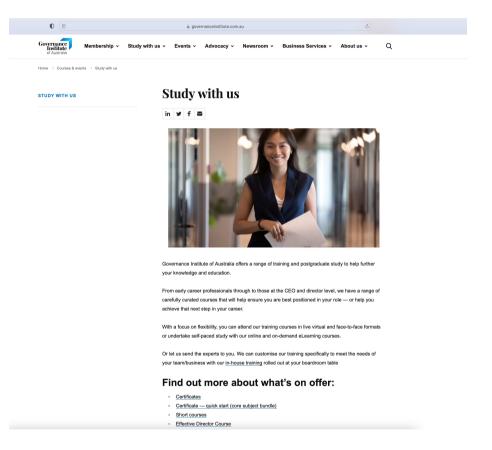
The Professional Certificate in Arbitration is the only University post-graduate program in Australia focusing exclusively on domestic commercial arbitration as a method of dispute resolution, which also offers students a direct pathway to become an accredited arbitrator.

The online learning delivery format offers flexible study options and is open to students across Australia. The content includes highly practical and experiental components, providing students with a solid understanding of arbitration law and practice and far sor lea as method of dispute resolution within the Australian legal system. This program is jointly offered by the University of Adelaida and Resolution institute.









Bringing it together: get started

Create your solicitor/client profile. What characteristics are common to the best? Where can you find more?

Review your CV. In which areas can you develop your expertise? Make a plan.

Consider your supporters for new work when quiet. Who is in your inner circle? Who else should be?

A successful barrister is well-connected. Decide where, when, & how often you will network.

You are your rainmaker. What's your pitch for your practice? Draft a short, medium, and long, pitch.

Avoid a cashflow crisis. Take control of your personal and practice finances.

Useful resources

- ☐ Australian Bar Association Advocacy Training Council Library
- ☐ FLIP Portal (NSW Law Society's *The Future of Law and Innovation in the Profession*) (tech tools, cyber & data security, resources)
- □ <u>Jurilogical.com</u> (UK)

(newsletter and online courses for barristers)

□ <u>www.productivitypivot.com</u> ((USA)

(downloadable worksheets for lawyer marketing & business development)

□ <u>www.prodonovich.com/our-thinking</u> (Aus)

(business development and business skills for lawyers)

